



VEDRANA PERHOC

GRASSE INSTITUTE OF PERFUMERY

- Grasse Institute of Perfumery (GIP) & Sozio France
- **Personal care & cross-category fragrance development**
- **2+ years fragrance creation & evaluation**
- **Natural Perfume Award Winner 2023**
- **Proven winning fragrance submissions for brands**
- **Market trends & consumer insight**

CONTACT DETAILS

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Hamburg, Germany

WORK EXPERIENCE

DÜLLBERG KONZENTRA, HAMBURG, GERMANY

Fragrance Development Manager | February 2025 - Present

- Lead fragrance evaluation and selection across 400+ projects in personal care and cross-category fragrances (including winning submissions)
- Translate customer and brand briefs into olfactive directions and guide fragrance development with perfumers across the EMEA region
- Coordinate cross-functional teams (lab, regulatory, marketing) to deliver fragrance projects on time, compliant and within cost targets
- Assess fragrance performance including odor, performance and regulatory compliance (including IFRA/EU/ECOCERT/COSMOS/NATRUE and other)
- Track fragrance trends, market benchmarks and olfactive innovations
- Conduct sensory evaluations to validate fragrance profile and concept fit

PARFEX, GRASSE, FRANCE

Perfumer Assistant | June 2023 - October 2024

- Assisted perfumers in compounding fragrance formulas and preparing accords, bases, and dilutions for diverse applications
- Responsible for olfactory quality control of raw materials in a laboratory
- Collaborated with perfumers to create and evaluate perfumes for competitions, updated the personal olfactory database (500+ raw materials), and conducted olfactory blind tests in spare time
- Proficient with SAP software and Roxane automatic machine

SOZIO, SEILLANS, FRANCE

Perfumer Trainee/Analyst | Jan 2023 - June 2023

- Independently created and reformulated 20+ cross-category fragrances to meet briefs, including cost optimization, performance enhancement, and regulatory compliance, approved for customers
- Conducted GC-MS analysis of natural raw materials and updated internal database (citruses, cedars, lavenders, mints, vetivers)
- Executed GC-MS analysis of multiple fine fragrances and performed reconstitution using Agilent equipment with ChemStation software
- Performed daily olfactory quality control of newly acquired raw materials with perfumers

SPECIAL ACHIEVEMENTS

Issued by the International Perfume Foundation in Paris

NEW LUXURY AWARDS 2023 | WINNER

- Award-Winning Perfumer for the natural floral fruity perfume "Le Pique-Nique" at the **Barcelona Perfumery Congress 2023**

NEW LUXURY AWARDS 2020 | WINNER

- Award-Winning Student Perfumer for the natural chypre leather perfume "Son Gant de Cuir" given online during the pandemic

ESSENTIAL OIL HOUSE ISLAND CRES | 2021

- Participated in the harvest and distillation of essential oils from Immortelle (Helichrysum Italicum) and Mastic Tree (Pistacia Lentiscus) on Croatian Island Cres

EDUCATION AND TRAINING

GRASSE INSTITUTE OF PERFUMERY, FRANCE

International Technical Degree in Fragrance Creation and Sensory Evaluation | Jan 2022 - June 2023

- Intensive training and daily hands-on unlimited experience in the open laboratory in fragrance creation, evaluation, GC-MS analysis, perfume reconstitution, and application in functional perfumery (candles, cosmetics, diffusers)
- In-depth study of regulation, perfume history, chemistry, market product, genealogy, evaluation, and recognition

UNIVERSITY OF FLORENCE, ITALY

International Master in Fragrance Formulation | May - Oct 2023

- Specialization Postgraduate Course in Fragrance formulation for industrial and scientific applications created in partnership with world-class flavors and fragrance companies
- Covered analytical and organic chemistry, fragrance creation, toxicology, neurophysiology, green chemistry, and regulation

THE PERFUMERY ART SCHOOL UK

Diploma in Art of Natural Perfumery | 2019 - 2021

ZAGREB UNIVERSITY OF APPLIED SCIENCES, CROATIA

Bachelor of Computer Science

THE LANGUAGE COMPANY, TEXAS (USA)

Intensive English Program

SKILLS

Personal Care Fragrance Development, Fragrance Evaluation, Collaboration, Cross-functional project coordination, International Experience, Market Insight and Consumer Understanding, Sensory Analysis, Regulatory Compliance (IFRA/EU), Safety, Olfactive Strategy, Fragrance Creation

CERTIFICATIONS

Certified Natural Perfumer, International Perfume Foundation, Paris
Diploma in French Language Studies (DELF), A1
International English Language Testing System (IELTS), 8.0 - Fluent